

W.E.connect conference



Sponsor W.E.Connect 2025



November 21, 2025
Eric J. Barron Innovation Hub

Fueling Growth Through Connection and Community

Launched in 2024, the inaugural [W.E.Connect Conference](#) sold out in just three weeks—bringing together a dynamic community of entrepreneurs, collaborators, and changemakers.

In 2025, we're returning with even more hands-on resources, high-impact networking, and real opportunities for growth.

With your support, we can create an even greater impact.

Why Sponsor?

Support a community-focused event while positioning your brand as a leader in innovation and entrepreneurship.

- Connect with founders, small business owners, and community leaders
- Boost visibility across the regional business and Penn State networks
- Demonstrate your commitment to driving meaningful business growth




Join us in making W.E.Connect 2025 a success

Click or scan to learn more at happyvalley.launchbox.psu.edu/w-e-connect

Sponsorship Opportunities

Make an impact and gain meaningful visibility in the region's entrepreneurial community.

Whether you're looking to connect with founders or support women-led businesses, W.E. Connect offers meaningful exposure and tangible impact. Choose the sponsorship level that's right for you.

	<i>Empower</i> \$5,000 FMV: \$200 Tax Deductible: \$4,600	<i>Inspire</i> \$2,500 FMV: \$200 Tax Deductible: \$2,300	<i>Support</i> \$1,000 Fully Tax Deductible	<i>Amplify</i> In-kind Value acknowledged for IRS purposes on request
Reserved seating	 Table for 8 (priority placement)	 4 seats		
Logo/name in program & website	 Priority placement	 Standard	 Basic	 Listed
Logo/name on event signage	 Large logo	 Small logo	 Small logo	 Swag signage only
Include your brand items in swag bags	 	 	 	
Recognition during remarks	 Individual thank you & verbal mention	 Group mention	 Inclusion in sponsor slide	
Social media recognition	 Dedicated spotlight post	 Group spotlight post	 Group thank you post	
Invitation to VIP Networking Event	 2 guests			

Sponsorships are processed as tax-deductible donations through Penn State, minus the value of any benefits received. Penn State Donor Relations will provide appropriate documentation for your records.