## **W.E. connect** conference

# Sponsor W.E.Connect 2025



#### **Fueling Growth Through Connection and Community**

Launched in 2024, the inaugural W.E.Connect Conference sold out in just three weeksbringing together a dynamic community of entrepreneurs, collaborators, and changemakers.

In 2025, we're returning with even more handson resources, high-impact networking, and real opportunities for growth.

With your support, we can create an even greater impact.

#### Why Sponsor?

Support a community-focused event while positioning your brand as a leader in innovation and entrepreneurship.

- Connect with founders, small business owners, and community leaders
- Boost visibility across the regional business and Penn State networks
- Demonstrate your commitment to driving meaningful business growth



Join us in making W.E.Connect 2025 a success

Click or scan to learn more at happyvalley.launchbox.psu.edu/w-e-connect

### **Sponsorship Opportunities**

Make an impact and gain meaningful visibility in the region's entrepreneurial community.

Whether you're looking to connect with founders or support local businesses, W.E.Connect offers meaningful exposure and tangible impact. Choose the sponsorship level that's right for you.

	<b>Employed</b> <b>\$5,000</b> FMV: \$400 Tax Deductible: \$4,600	<b>\$2,500</b> FMV: \$200 Tax Deductible: \$2,300	Support \$1,000 Fully Tax Deductible	<b>And Uty</b> <b>In-kind</b> Value acknowledged for IRS purposes on request
Reserved seating	Admission for 8	4 seats		
Logo/name in program & website	Priority placement	Standard	Basic	Listed
Logo/name on event signage	Large logo	Small logo	Small logo	Swag signage only
Include your brand items in swag bags	$\bigotimes$		$\bigotimes$	$\checkmark$
Recognition during remarks	Individual thank you & verbal mention	Group mention	Inclusion in sponsor slide	
Social media recognition	Dedicated spotlight post	Group spotlight post	Group thank you post	
Invitation to VIP Networking Event	2 guests			

Sponsorships are processed as tax-deductible donations through Penn State, minus the value of any benefits received. Penn State Donor Relations will provide appropriate documentation for your records.



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