

# W.E.connect conference

## Sponsor W.E.Connect 2025



November 21, 2025  
Eric J. Barron Innovation Hub

### Fueling Growth Through Connection and Community

Launched in 2024, the inaugural [W.E.Connect Conference](#) sold out in just three weeks—bringing together a dynamic community of entrepreneurs, collaborators, and changemakers.

In 2025, we're returning with even more hands-on resources, high-impact networking, and real opportunities for growth.

With your support, we can create an even greater impact.

### Why Sponsor?

Support a community-focused event while positioning your brand as a leader in innovation and entrepreneurship.

- Connect with founders, small business owners, and community leaders
- Boost visibility across the regional business and Penn State networks
- Demonstrate your commitment to driving meaningful business growth



Join us in making W.E.Connect 2025 a success

Click or scan to learn more at [happyvalley.launchbox.psu.edu/w-e-connect](https://happyvalley.launchbox.psu.edu/w-e-connect)

# Sponsorship Opportunities

Make an impact and gain meaningful visibility in the region's entrepreneurial community.

Whether you're looking to connect with founders or support local businesses, W.E.Connect offers meaningful exposure and tangible impact. Choose the sponsorship level that's right for you.

	<i>Empower</i> <b>\$5,000</b> FMV: \$400 Tax Deductible: \$4,600	<i>Inspire</i> <b>\$2,500</b> FMV: \$200 Tax Deductible: \$2,300	<i>Support</i> <b>\$1,000</b> Fully Tax Deductible	<i>Amplify</i> <b>In-kind</b> Value acknowledged for IRS purposes on request
Reserved seating	 Admission for 8	 4 seats		
Logo/name in program & website	 Priority placement	 Standard	 Basic	 Listed
Logo/name on event signage	 Large logo	 Small logo	 Small logo	 Swag signage only
Include your brand items in swag bags	 	 	 	 
Recognition during remarks	 Individual thank you & verbal mention	 Group mention	 Inclusion in sponsor slide	
Social media recognition	 Dedicated spotlight post	 Group spotlight post	 Group thank you post	
Invitation to VIP Networking Event	 2 guests			

Sponsorships are processed as tax-deductible donations through Penn State, minus the value of any benefits received. Penn State Donor Relations will provide appropriate documentation for your records.